



# COMPANY PROFILE

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# BACKGROUND

Horn Investment Facilitation Agency (HIFA) was established to enhance investment opportunities and economic development in the Horn of Africa region. As a key player in fostering both domestic and foreign investments, HIFA aims to create a conducive business environment by bridging gaps between investors, businesses, and government entities. The agency provides strategic facilitation services to streamline processes, remove barriers, and drive sustainable economic growth.

HIFA works in collaboration with a broad network of stakeholders, including private sector entities, government bodies, international organizations, and financial institutions. The agency is dedicated to positioning the Horn of Africa as an attractive investment destination through policy advocacy, market research, and investment promotion activities.

The organization operates on the principles of transparency, efficiency, and sustainability, ensuring that investment projects align with national and regional development priorities. With a strong focus on public-private partnerships, HIFA fosters an enabling business climate, promoting long-term economic resilience and integration within the region.

Through its dedicated departments and expert teams, HIFA continues to lead initiatives that enhance investor confidence, ease regulatory compliance, and accelerate the flow of capital into productive sectors. By providing high-quality advisory services, facilitating trade linkages, and offering access to financing, HIFA plays a crucial role in driving economic transformation and inclusive growth in the Horn of Africa.





# OUR MISSION & VISION



## Mission

To create an investor-friendly environment by facilitating seamless investment processes, promoting sustainable economic opportunities, and fostering partnerships that drive national growth and competitiveness



## Vision

To be a leading investment facilitation agency, recognized globally for fostering a dynamic, investor-friendly ecosystem that attracts and retains investments for regional prosperity.



## Core Values

Horn Investment Facilitation Agency (HIFA) upholds a commitment to transparency, efficiency, and sustainability, ensuring that all investment facilitation processes are conducted with integrity and accountability.





# OBJECTIVES

-  **Promote and attract strategic investments in key economic sectors in Horn Countries**
-  **Provide a one-stop service center for investors, offering guidance, incentives, and aftercare services.**
-  **Facilitate public-private partnerships and collaboration with local and international stakeholders.**
-  **Advocate for policy reforms to improve the climate investment.**





# OUR EXPERTISE

At Horn Investment Facilitation Agency (HIFA), we offer extensive expertise in investment facilitation, market intelligence, and strategic business development across the Horn of Africa. Our team of highly skilled professionals specializes in policy advocacy, investor relations, public-private partnerships (PPP), and comprehensive investment support, ensuring a seamless and efficient investment experience.

With an in-depth understanding of regional economic landscapes, regulatory frameworks, and financial ecosystems, we deliver tailored investment solutions, risk mitigation strategies, and streamlined market entry into high-growth sectors. Whether you are a startup, multinational corporation, or institutional investor, our proven track record in navigating complex investment processes, securing incentives, and unlocking funding opportunities ensures your venture is strategically positioned for long-term success and sustainable growth.

# OUR SERVICES

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01

**Investment Promotion:** Marketing and outreach to attract local and foreign investors

02

**Investment Incentives & Advisory:** Providing information on tax breaks, subsidies, and special economic zones.

03

**Investor Aftercare Services:** Supporting existing investors with expansion, problem-solving, and policy advocacy.

04

**Public-Private Partnerships (PPP) Facilitation:** Connecting investors with government-led development projects.

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**Sector-Specific Support:** Tailored assistance in priority sectors like agriculture, manufacturing, Transportations, Real estate, tourism, ICT, and infrastructure.

07

**Access to Finance & Grants:** Linking investors with financial institutions and funding programs.

08

**Capacity Building & Networking:** Organizing investment forums, workshops, and matchmaking events.



## ORGANIZATIONAL STRUCTURE

The agency operates under a structured hierarchy to ensure efficient service delivery. The typical structure includes:

- **Board of Directors:** Oversees strategic direction and governance.
- **Chief Executive Officer (CEO):** Leads and manages the agency.
- **Investment Promotion Department:** Handles investor outreach, marketing, and sector-specific strategies.
- **Investor Relations & Aftercare Division:** Supports investors post-establishment to enhance retention and growth.
- **Research & Policy Advocacy Unit:** Conducts market research and policy recommendations.
- **Finance & Administration:** Manages internal operations, HR, and financial planning.





# For inquiries, contact us.

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